



United Way
of Buffalo & Erie County

Suggested Giving Chart

How much should I give?

No one can tell you how much to give. Only you can decide. The United Way respects your right to choose what you give. Remember, your pledge will help us lead positive change by bringing people, institutions and resources together to address our community's most critical human service needs, so please give it the consideration it deserves. This chart can be used as a reference.

Household Income Range	Percentage of Household Income	Giving Range *
\$15,000 - \$20,000	1% - 2%	\$150 - \$400
\$20,000 - \$30,000	1% - 2%	\$200 - \$600
\$30,000 - \$40,000	2% - 3%	\$600 - \$1,200
\$40,000 - \$50,000	2% - 3%	\$800 - \$1,500
\$50,000 - \$60,000	3% - 4%	\$1,500 - \$2,400
\$60,000 - \$70,000	3% - 4%	\$1,800 - \$2,800
\$70,000 - \$80,000	4% - 5%	\$2,800 - \$4,000
\$80,000 - \$90,000	5% - 6%	\$4,000 - \$5,400
\$90,000 - \$100,000	5% - 6%	\$4,500 - \$6,000
\$100,000 and above	6% - 8%	\$6,000 - \$8,000 and above

* Please note that this is a suggested range. We realize that everyone has different financial circumstances and may support other causes including cultural and religious in addition to your gift to United Way Community Care.